

Newsletter Summer 2009

Olimi

HAIR & BEAUTY GALLERY

WELCOME

We are now officially into our Summer season and the reports are that it is going to be a hot one! Fingers crossed. Whether it rains or shines, we at Olimi have a veritable feast of summer treats for you to enjoy. This is the second edition of our salon newsletter and we really hope that you enjoy it. Please do make use of our special offers. They sell out fast!

Danusha and the team



EVENTS

We held another successful open evening in February aimed at nurturing the mind body and soul. We introduced our luxurious and beneficial Aveda Balancing Chakra Massage with talks and demonstrations from Olimi Therapist, Sofi. Guests were also treated to an insight into the world of Yoga from one of the South West's leading Yoga Instructors, Paula Daniels. Pictured is the Olimi team with Paula front centre.

Charity

St Margaret's Hospice, based in Taunton, is a truly remarkable place. We have teamed with them up for 2009 to provide complimentary treatment afternoons for the wonderful groups of carers who provide such invaluable support to the patients. We've had tremendous feedback so far and have them planned on a regular basis for the remainder of this year. It's good to give a little back!!

Indulgence Evening

Somerset based Events company, Attik Events, held a sumptuous Ladies only Indulgence Evening at the Mount Somerset Hotel in March. Along with other high profile "luxury" brands we provided some much needed pampering to the ladies that attended this sell out event. Kerry and Sofi also put their considerable skills to use in styling the "climax event" of the night. The new launch of martin Hill's cherish the dress wedding shots. They styled "bride" Claire beautifully! The evening also raised over £500 for charity. Another one is planned for October this year.

Wedding Fayre

Somerset Life held their inaugural Wedding Show at Powderham Castle near Exeter and we decided to brave the Devon market and take part. The two day event attracted thousands of people from all over the region and, whilst exhausting, was most certainly well worth it. Our wedding team at Olimi have gone from strength to strength and we have secured weddings from as far as Cornwall to London as a result of the show. Do make sure you remember us if you, or any of your family, have any forthcoming nuptials to look forward to.

Staff Stress Busters

Accountants Dixon Walsh and Insurance Brokers, Lloyd Whyte have engaged Olimi in 2009 as their corporate "staff stress busters". Whilst it may sound as though we arrive in white boiler suits we are actually providing proven stress busting treatments for the staff. Increasing positivity and productivity. This featured in the local Somerset County Gazette and pictured is Olimi beauty therapist Lydia looking after one of the much worked managers at Dixon Walsh.



OFFERS

MAY

Beauty Book the award winning "Bio sculpture" Gel Nails on your hands and we will offer the toes half price. St Tropez Spray Tan half price.

Hair 20% off highlights with Mary and Laura. Special occasion Hair and Make up only £25.

Products 10% off all Aveda products.

JUNE

Beauty With every Luxury Aveda spa Pedicure get an Aveda spa manicure Half price. 20% off all waxing.

Hair Treat yourself to our new hair spa treatments (1 hour) for half price.

JULY

Beauty Eyelash/brow tints half price. Buy three facials and get the fourth free (maximum benefit acquired with a course of four).

Hair Hair Glossing 1/2 price.



KERRY'S CORNER

The hot trends for summer 2009 can be tailored to suit everyone, any age, face shape or hair texture.

Bobs are still around but have become sharper and combined with the hot trend of year "fringes".
RECOMMENDED PRODUCT: Aveda "brilliant" range.

If feeling a little braver the pixie crop is big again, with soft edges lots of texture and a bold colour.
RECOMMENDED PRODUCT: Aveda defining whip or grooming clay.

Long hair remains and is all about volume, bounce and soft waves.
RECOMMENDED PRODUCTS: Phomolient, volumising tonic and large rollers are a must for this timeless look.

Colour is back... this year is about making a statement!
Think peroxide blonds, vibrant reds/coppers and rich chocolate browns.

GENTS

And for those men out there, think 'old skool' classic cuts or short back and sides with longer textured layers on top which blend into the must have man fringe-very hot!

GHD's are also still top of the list and can be used for all of these styles, remember they don't just straighten!



SALON NEWS

Wedding Bells

Hearty congratulations to Kerry on her engagement. No date is set as yet but the "bling" is dazzling!

Couture Training

We were delighted and honoured to welcome one of Aveda's top stylists for an exclusive "in house" training session back in early 2009. The exotically named "Erminio" provided all of the stylists with some wonderful hints and ideas for new cuts and trends for this summer and beyond. Pictured is Mary trying out some of his ideas.

Express Range

If you are short of time remember our express "lunchtime" range. These include: express blow-dry, express manicure, express massage. Prices start from just £7

New Starter

A very warm welcome to our new trainee Carly Davey. We expect great things from this bright young lady!

New Treatments

Coming in July: Sports Injury Massage (book early to secure your appointment)

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